

# Büyük Veri: Büyük Meydan (Okuma)

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Sabancı Üniversitesi  
20-10-2014

**“In GOD we trust,  
all others bring DATA”**

Silicon Vadisi'nden bir duvar yazısı

**“Az veri üzerinde çok fazla teori ve hipotez”**

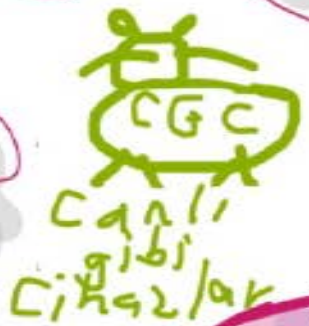
Paul Krugmann - 1973

**“Büyük veri üzerinde az teori, hipotez ve analiz”**

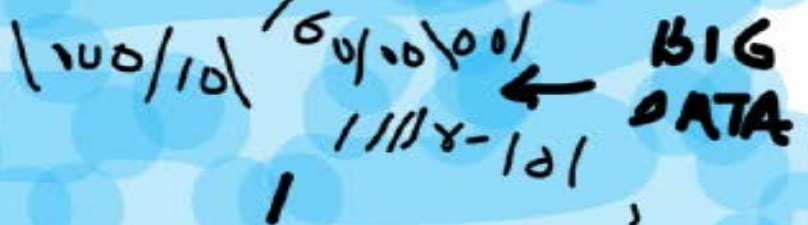
Nate Silver – 2012

# YENI KAVŞAK (2008-2014)

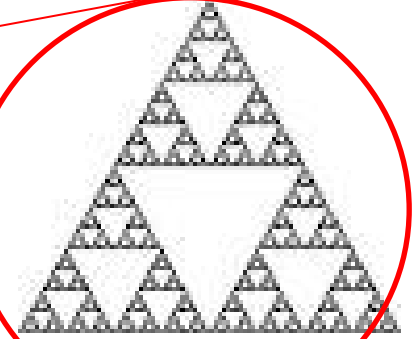
## ATMOSFERDEKİ BEYİNLER



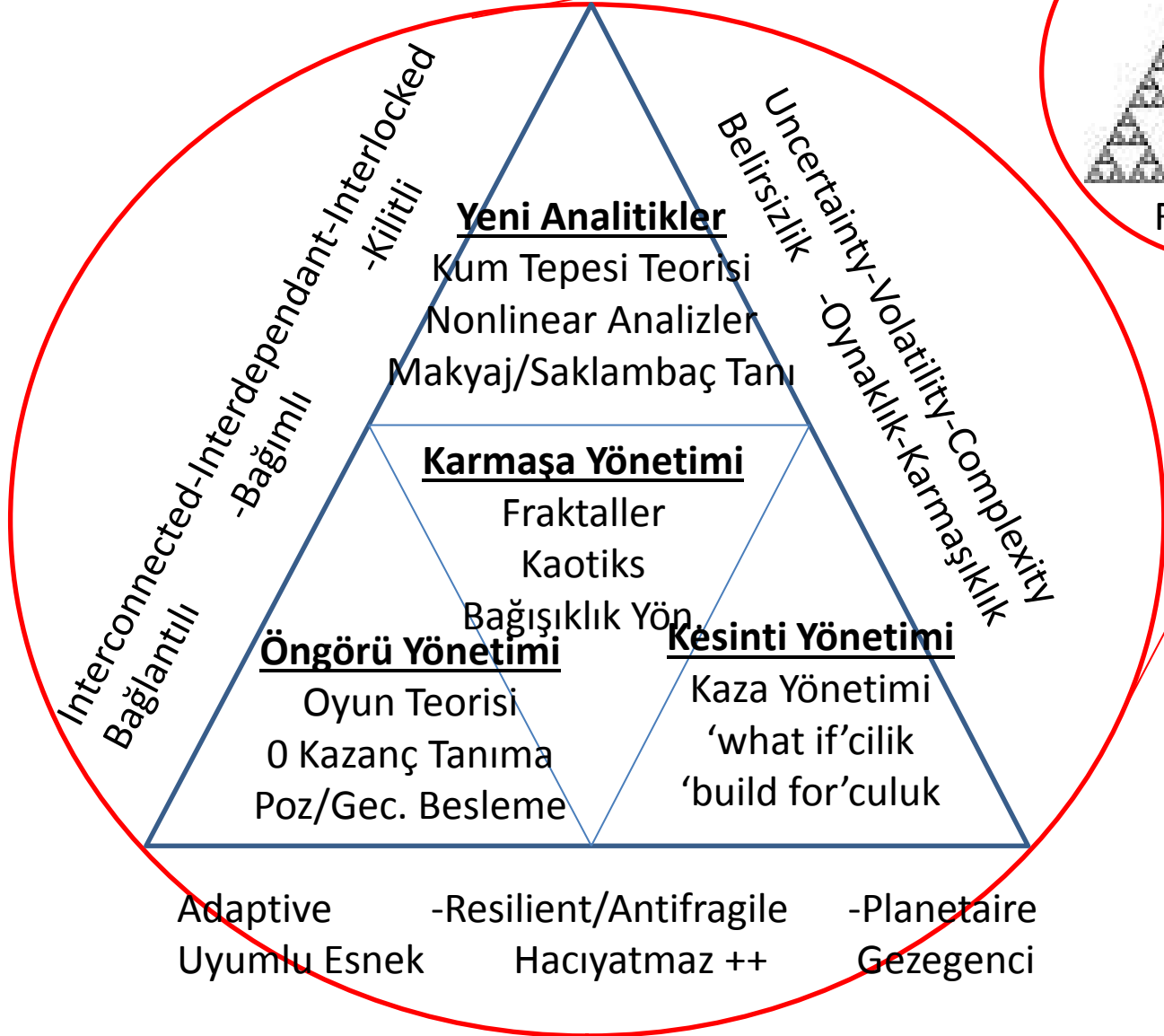
NUVO İNTERNET



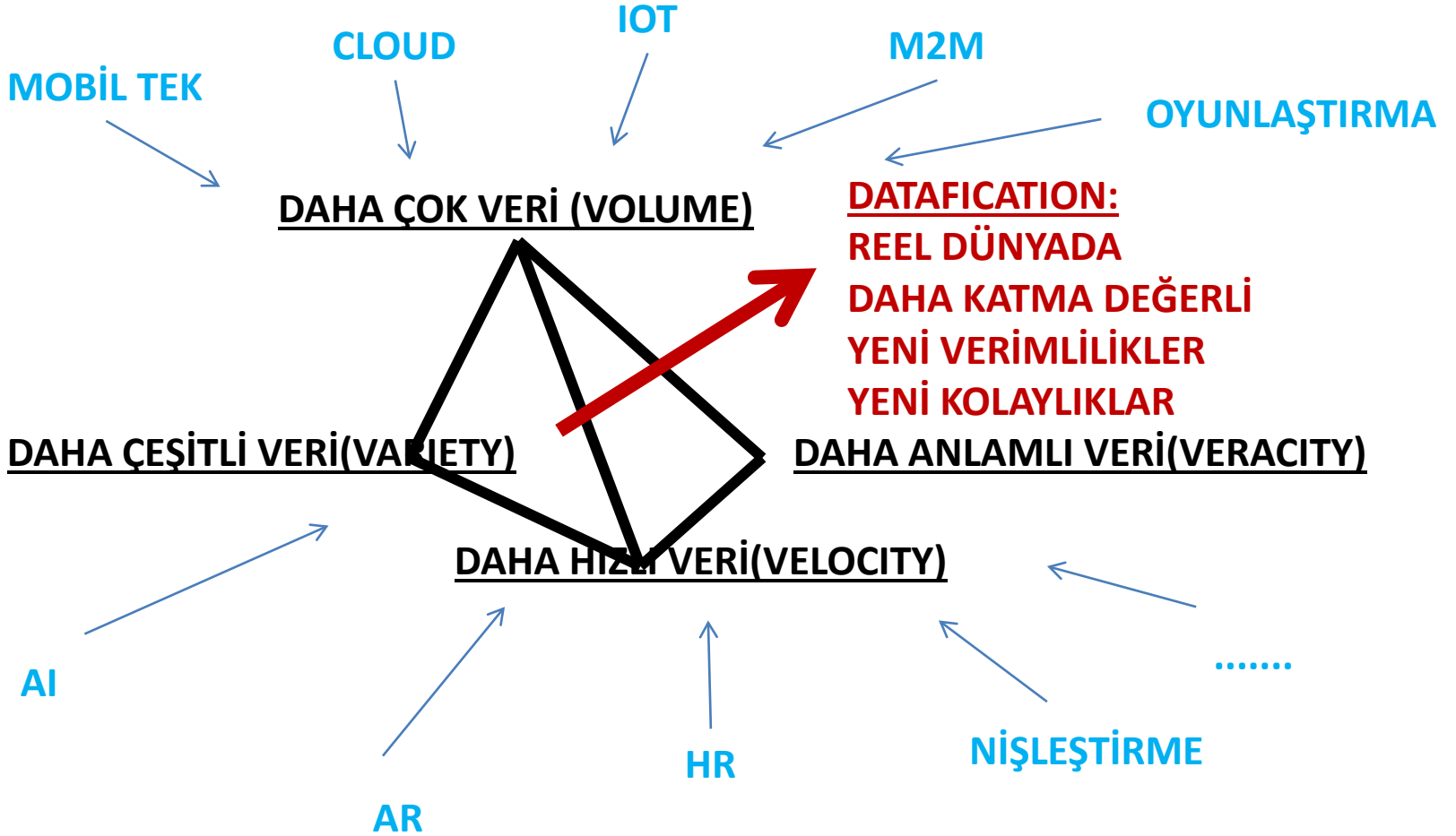
# Büyük Veri "Meydan"ı



Fraktal Yapı



# Somutluklar Dönemi



\*BÜYÜK VERİ 'NİN (BIG DATA) 4V'Sİ (BİR AZ ZORLAMA İLE 4D'Sİ)  
"BIG DATA" – MAYER-SCHÖNBERGER ve CUKIER

# Dünya Örnekleri

TMC - MALEZYA

ASTHMAPOLIS - ABD

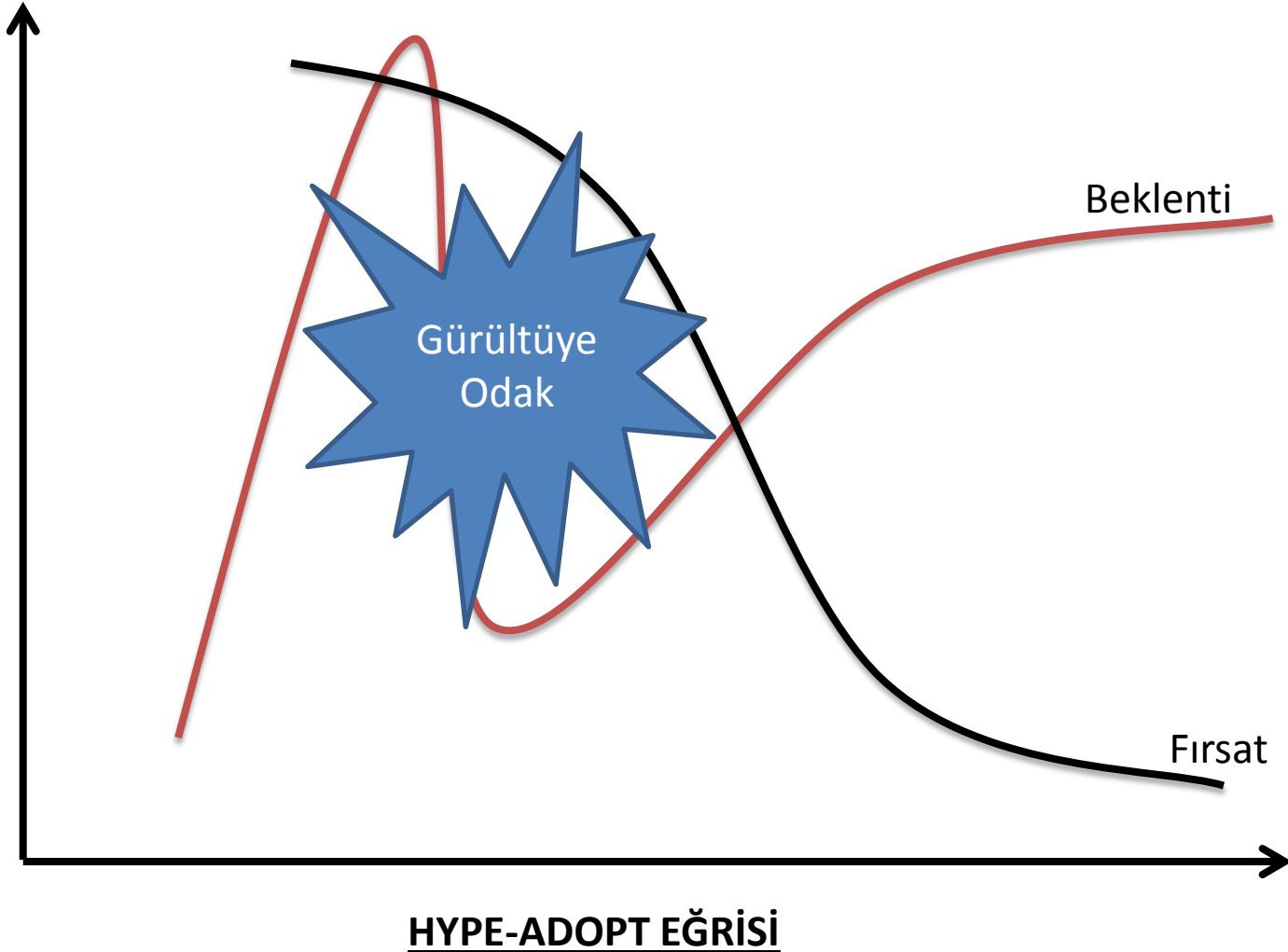
SMARTFARM – GÜNEY AFRIKA

REENGEN - TÜRKİYE

PRICE-STATS - ABD

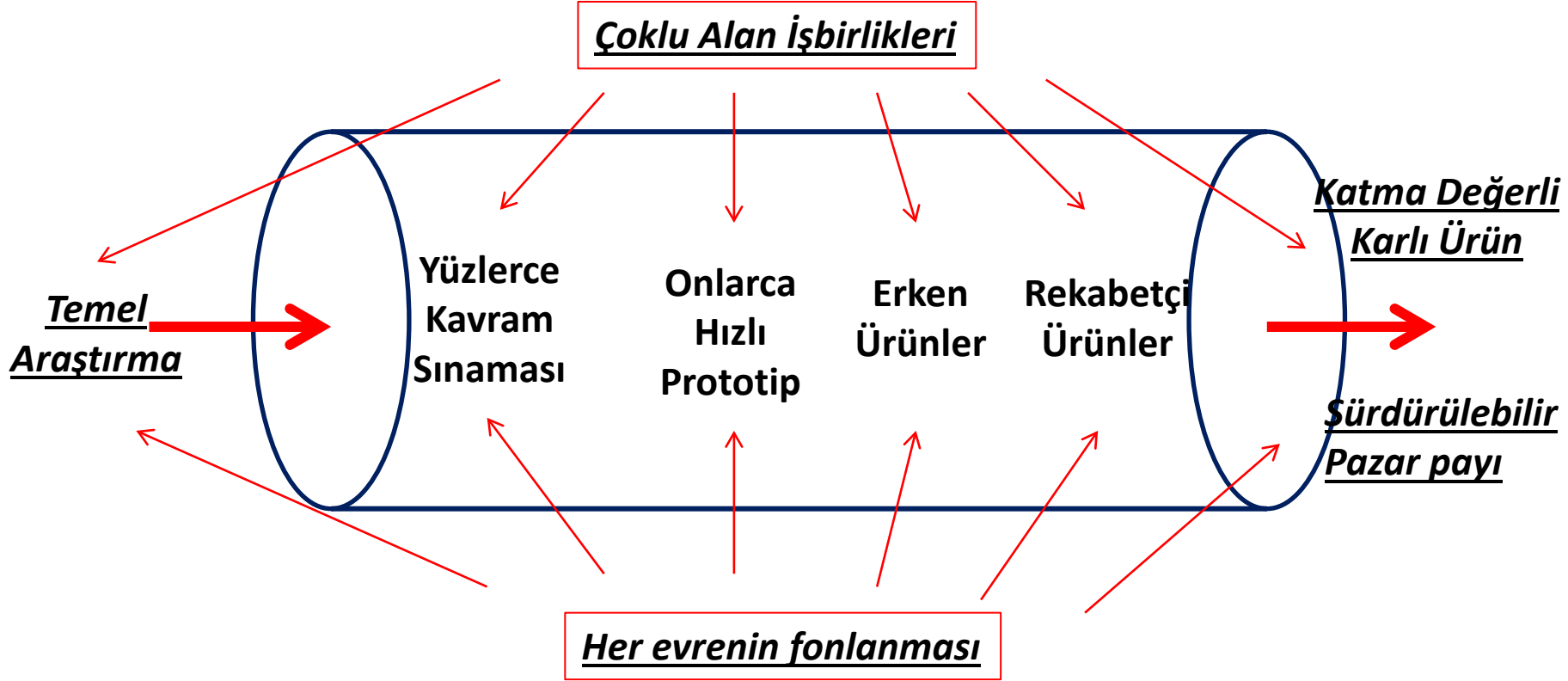
Ve daha binlerce Datafication firması.

# Teknoloji Yönetimi





# İnovasyon Dinamikleri



# İnovasyon “HUB”ları

